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KTM 2022 to focus on Caravan Tourism

Projecting the state as a Caravan Tourism hotspot will be on top of the agenda of the 11th Kerala Travel Mart (KTM), which would be held in Kochi from May 5.



Promotion of lesser explored regions of Malabar as well as advertising the state as a popular wedding destination will also be the focus

of the biggest tourism buyer-seller conclave.

"Travel is changing and Caravan tourism has immense domestic and international tourism potential. Caravan parks are being set up in lesser explored destinations. This will aid in their promotion," said Jose Pradeep, Secretary, KTM.

Rajasthan Tourism signs MoU with FHTR to organise Rajasthan Domestic Travel Mart

The Department of Tourism of Rajasthan Government has signed a Memorandum of Understanding (MoU) with the Federation of Hospitality and Tourism of Rajasthan (FHTR) for organising the Rajasthan Domestic Travel Mart (RDTM) 2022.



Gayatri Rathore, Principal Secretary, Tourism, Government of Rajasthan, said that the objective of the MoU is to promote Rajasthan as the most favourable tourist destination nationally and informed that the second edition of RDTM will be organised from July 22-24, 2022 at Birla auditorium, Jaipur. She said "We are very thankful to the FHTR team for joining hands with us. We would like to take domestic tourism to the next level this year. The tourism sector has a huge potential in terms of attracting investments in hospitality and the development of tourist sites.

Qantas to launch direct flights to Bengaluru from Sept 14

Australia's national airline Qantas will fly non-stop from Bengaluru to Sydney, and is finalising a code-share partnership with IndiGo to make travel between India and Australia easier. From September 14, Qantas will operate four weekly return flights between Kempegowda International Airport in Bengaluru and Sydney's Kingsford Smith International Airport with its wide-body Airbus A330 aircraft.

Alan Joyce, CEO, Qantas Group, said demand for direct flights between Australia and India had grown steadily since both countries reopened their borders. "For the first time, Southern India will have a direct connection to Australia, which will make travel between the two countries more convenient and much faster for customers."

"Our new direct flights from Bengaluru to Sydney, combined with the proposed code-share with IndiGo, have the potential to reshape the way many people travel between Australia and India."



Air Arabia Abu Dhabi to launch flights to Chennai on April 27

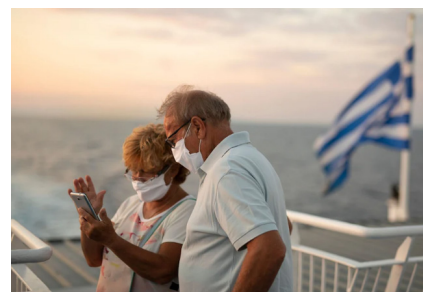
Air Arabia Abu Dhabi, a low-cost carrier based in the UAE capital, has announced the introduction of its service to Chennai on April 27, 2022.



Adel Al Ali, Group CEO, Air Arabia, said the new service between Abu Dhabi and Chennai allows travellers to explore the city's rich history. "The addition of this new route falls in line with our commitment to provide our customers with affordable and value-driven air travel from our different hubs," he said.

Greece lifts Covid restrictions for summer tourism season

Greece has said that pandemic restrictions such as mask-wearing indoors and Covid certificates will be lifted throughout the summer tourism period and authorities will



consider reinstating them in September. From May 1 to August 31, 2022, the public will no longer need to present coronavirus vaccination or illness certificates to enter indoor or open spaces such as restaurants, and authorities are also considering lifting the requirement of presenting an EU digital Covid certificate to enter the country.

AP to be developed as international tourist hub: Tourism Minister

Andhra Pradesh (AP) will be developed as international tourist hub, said newly appointed Minister of Tourism R K Roja. She said AP has several prominent tourist destinations where developmental works were taken up. Efforts will be made to protect the interests of artistes of several fields and rural sports will be promoted, she added. Roja said the aim of the state government is to make Andhra Pradesh as one of the preferred and attractive destinations in case of doing business, investments and a tourist-centric state of India. Tourism is a major engine of economic growth and important source of employment generation as well as foreign exchange earnings.

