



Join us for the **THIRD webinar in South Korea Webinar Series 2022** by Korea Tourism Organization

Interact with **Incheon Tourism Organization, Paradise City Hotel & Resort and Jane Tour DMC** during the webinar

Thursday, 17th March | 11:00 AM IST



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Relief at last! Government announces 27 March restart

After a gap of two years, India at last has lifted the ban on scheduled international flights. These flights, suspended because of the Coronavirus pandemic, will be operational from March 27.

“After having recognized the increased vaccination coverage across the globe and in consultation with the stakeholders, the Government of India has decided to resume scheduled commercial international passenger services to/from India from 27.03.2022, i.e. start of Summer Schedule 2022,” said the Civil Aviation Ministry. Tourism stakeholders welcome the decision.



MoT invites comments from stakeholders on Draft National Digital Tourism Mission

The Union Ministry of Tourism has proposed setting up a National Digital Tourism Mission. In this regard, an inter-ministerial Task Force has been set-up to undertake consultations with the tourism industry and domain experts, define the context, mission, vision, objectives, and overall scope of the National Digital Tourism Mission.



The Task Force has prepared a draft report on proposed National Digital Tourism Mission, which inter-alia lays down domain and technology principles, standards, digital stack, governance structure and plan for implementation. The Ministry of Tourism has invited final comments from the stakeholders on draft report for setting up of National Digital Tourism Mission.



EbixCash files draft papers with SEBI for INR 6,000-Cr IPO



EbixCash Ltd, the Indian subsidiary of Nasdaq listed Ebix Inc, has filed preliminary papers with capital markets regulator SEBI to raise INR 6,000 crore through an initial public offering (IPO). The funds will be garnered through fresh issuance of equity shares and there will not be any offer-for-sale (OFS) component, according to the draft red herring prospectus. Also, the company may explore a pre-IPO placement of up to INR 1,200 crore. If such a placement is completed, the issue size will be reduced. Proceeds of the IPO will be used for funding the working capital requirements of the company's subsidiaries — Ebix Travels and EbixCash World Money.



Join us for the **FOURTH webinar in South Korea Webinar Series 2022** by Korea Tourism Organization

Tuesday, 22nd March | 11:00 AM IST

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Interact with **Gangwon-do Tourism Organization and FNF Korea DMC** during the webinar

Global tourism expected to achieve 80% of pre-pandemic turnover in 2022

The global tourism industry is expected to achieve 80 per cent of the pre-pandemic turnover this year, revealed a report by Statista at the virtual ITB Berlin Convention, reports Trade Arabia. A significant improvement was already noticeable in 2021, a 36 per cent rise in growth compared with 2020. According to Statista's Mobility Market Outlook (MMO), last year the industry achieved a global turnover of around EUR 260 billion. This year, the figure will probably exceed EUR 353 billion, at 46 per cent rise, the highest growth rate in recent years. The MMO experts say a full recovery will not be achieved until 2024.



Ras Al Khaimah Tourism appoints One Rep Global as its representative in India

One Rep Global has been appointed as the exclusive India representation partner for Ras Al Khaimah Tourism Development Authority (RAKTDA). One Rep Global will be responsible for driving holistic sales, trade marketing and PR strategies in India for the destination. The announcement comes at an opportune time as the international travel restrictions are being eased and more Indians are expected to travel overseas in 2022.



South Africa to issue e-visas for tourists from India soon

As part of post-pandemic revival plans, South Africa will introduce e-visas for Indians to attract more tourists, business travellers and movie-makers, mainly from the south. Of the one lakh people who visited the African nation from India every year in pre-Covid times, 9% flew from Bengaluru. Neliswa Nkani, Hub Head of MEISEA, South African Tourism, said that her government is on track to roll out e-visas in India in the coming months. “At present, it takes not more than five days to get a visa, however introduction of e-visa will help expedite the process further,” Nkani said



Neliswa Nkani

Malaysia to re-open borders for tourists on April 1

Malaysia will re-open to all vaccinated tourists from April 1, authorities said, joining a growing number of countries removing restrictions in an attempt to live with Covid. Having shut its borders on March 2020, tourists visiting Malaysia will now require only a negative Covid test to enter. “The government has decided to open its borders on April 1, 2022,” Prime Minister Ismail Sabri said in media briefing. “We believe this decision will boost our economy and help revive our ailing tourism sector,” he said.

