## FOR THE TRAVEL PROFESSIONAL BIZMONITOR

#### THE WEEKLY WATCH

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#### India's domestic passenger demand climbs 14.8% in June: IATA

The International Air Transport Association (IATA) announced that the post-COVID recovery momentum continued in June for passenger markets. Indian airlines' domestic demand climbed 14.8% in June and was 1.3% above the June 2019 level. The total traffic in June 2023 (measured in revenue passenger kilometers or RPKs) rose 31.0% compared to June 2022. Globally, traffic is now at 94.2% of pre-COVID levels. For the first half of 2023, total traffic was up 47.2% compared to the year-ago period.



# GNTO witnesses 209% Y-O-Y growth in overnights by Indians in 2022

As per data from the German National Tourist Board, the country has seen a growth of 209 per cent in overnight stays by Indians in 2022 compared to the previous year. The German National Tourist Office (GNTO) and German Embassy in



India addressed the press to showcase Germany as a must-visit destination. In 2022, Indians spend a total of 623,363 nights in Germany (2021: 201,194). The record level of 2019 with 961,656 has not yet been reached. "However we have already reached 65 per cent of the level of 2019, leaving room for continuous growth as Indians return to travelling. There is huge demand among Indians for international travel," said Romit Theophilus, Director – India, German National Tourist Office.

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#### Norwegian Cruise Line's newest ship Viva debuts in Europe

Norwegian Cruise Line (NCL) welcomed the very first guests to sail aboard the all-new Norwegian Viva, the Company's highly anticipated new ship and second of the Prima Class, as it embarked on its maiden voyage from Venice (Trieste), Italy. Making a grand debut in



Europe, Norwegian Viva departed for its first spectacular nine-day journey through the Mediterranean, taking guests from Venice (Trieste), Italy to Lisbon, Portugal with stops in some of Europe's most incredible seaside destinations including Salerno, off Italy's picturesque Amalfi Coast; Cannes along France's stunning Cote d'Azur; and Ibiza, Spain in the Balearic Islands, among other superb destinations.

## Australia witnesses significant rise in corporate travel from India

According to a report by The Hindu, corporate travel from India to Australia has significantly rebounded with industry segments including cement, paint, pharma, automobile, insurance,



infrastructure, logistics etc. actively contributing to the uptick, said Nishant Kashikar, Country Manager, Tourism Australia, the tourism promotion arm of the Australian government.

"India is the first international market to bounce back to the pre-covid level while other geographies are still taking time to recover. Most corporate segments in India are contributing to this recovery," said Kashikar.

#### St. Moritz Tourismus AG appoints Marijana Jakic as CEO

The Board of Directors of the recentlyestablished St. Moritz



Tourismus AG has announced the election of Marijana Jakic as the organisation's new CEO. A native of St. Moritz and a distinguished member of the management team at Engadin Tourism, Jakic emerged triumphant from a rigorous selection process that evaluated approximately 80 candidates. She will officially take on her duties as a CEO from September 1, 2023.

### EaseMyTrip to offer BluSmart's fleet of EVs in Delhi-NCR & Bengaluru

EaseMyTrip.com has partnered with BluSmart, an all- electric ride-hailing service and EV charging superhub operator, for its cab services. EaseMyTrip will now offer an environment-friendly fleet into an existing line-up of cabs with this partnership. This partnership aims at providing sustainable travel



solutions for all EaseMyTrip customers, marking a significant milestone in the green mobility sector. As part of this association, EaseMyTrip customers can now conveniently book airport transfers with BluSmart's fleet of electric vehicles (EVs) in Delhi-NCR and Bengaluru directly through its website.

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