

THE WEEKLY WATCH

August 3, 2023



EaseMyTrip on expansion spree; to acquire Guideline Travels, Tripshope Online & Dook Travels

EaseMyTrip.com has received its board's approval to acquire 51% of the aggregate paid-up share capital of each of the three prominent travel companies incorporated in India, to solidify its position as a

major player in the travel and tourism industry. Commenting on the acquisition, Nishant Pitti, Co-Founder of EaseMyTrip, "These three companies have a strong track record and a wealth of experience in their respective areas. Together, with these remarkable travel companies, we extend and embrace to a diverse spectrum of exceptional services catering to larger markets. Together, we are poised to ignite the wanderlust of countless explorers, crafting unforgettable journeys that resonate with every soul and paint the world with the colors of adventure and discovery."



'Journey through the USA' webinar series presented by Brand USA! Register for Part 3 - Explore Luxury & Wellness in the USA

Register Now! 🚃 Wednesday, 9th August 2023 🛭 🕒 3 - 4 PM IST

"Participate in our webinar quiz for a shot at winning 5 amazing Brand USA goody bags!" SAVANNAH

Discover hidden gems and gain insider tips from our partners!



EaseMyTrip_{com}

NCLT allows Go First to use leased aircraft

The National Company Law Tribunal (NCLT) refused to restrain the resolution professional of Go



First from using the aircraft leased to it by six leasing companies. A bench of judicial

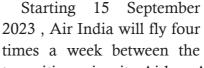
Mahendra member Khandelwal and technical member Rahul Bhatnagar was approached by the

aircraft leasing companies seeking an order to restrain Go First from commercially operating or flying the aircrafts owned by the lessors.

Air India to start Delhi-Dhaka Direct Flights From 15 September

Air India announced non-stop flights between Delhi and Dhaka, bringing greater convenience and comfort

to travellers flying between the capital cities of India and Bangladesh.





two cities using its Airbus A320 aircraft. Air India currently flies thrice weekly between Kolkata and Dhaka. The additional frequency will help serve the increased demand for international travel to and from Dhaka on the back of Bangladesh's rapid economic growth and overall development.



TripJack opens office in New Delhi to focus on North India market



B2BplatformTripJack has opened an office in New Delhi. This strategically located office will focus on

key markets of North India and boost the adoption of its seamless, intuitive and robust travel portal. Speaking on the announcement, Hussain Patel,

Director, TripJack, said, "The inauguration of our Delhi office embodies the culmination of our vision and commitment to our travel partners. The new office will be a pivotal center for us in the north, strengthening our ability to cater to the evolving needs in the B2B travel space."

Vivid Sydney opens up EOIs for 2024

Following record-breaking attendance in 2023, Australia's largest festival, Vivid Sydney, is inviting **Expressions** of

Interest (EOI) for its 2024 event program. In 2023 Vivid



Sydney attracted more than 3.28 million attendees who experienced the 300+ light, music, ideas and food events of the program. From today, artists, musicians, thought leaders and food creatives are invited to submit an EOI to be part of the 2024 program under the unified, creative vision - 'Vivid Sydney, Humanity'.

Over 40 Tourist Spots Identified in Ayodhya

Besides the much talked about Ram temple, over 40 tourist spots have been identified and proposed in Ayodhya under a master plan and the projected visitor footfall is of 3 lakh people per day by 2051, Dikshu C Kukreja, managing principal, at CP Kukreja Architects, said. CP Kukreja Architects, Canada based Lea Associates and L&T



over the master plan in January last year. The company said it is engaged in consultation with the Ayodhya Development Authority for the implementation of the phase wise development of the masterplan. "More than 40 tourism spots have been identified and are being developed under the plan and the work for them will be carried out in phases," he said.









