

## New regional airline 'Fly91' to take wings with initial investment of INR 200cr

Convergent Finance LLP (Convergent), in collaboration with Manoj Chacko (WNS Global Services), will soon launch 'Fly91', a pure-play domestic regional airline. The initial investment into the venture will be INR 200 crore. Harsha Raghavan, Managing Partner at Convergent Finance, will be Fly91's Chairman and Chacko will be the airline's CEO. Fly91 said it will start operations from Goa, its first base, and will aim to connect underserved airports in line with the Government of India's Regional Connectivity Scheme.



The company that owns Fly91, Just UDO Aviation Private Limited, has applied for a 'No Objection Certificate' and for requisite security clearances from the Ministry of Civil Aviation. Fly91 aims to begin operations by December 2023.



### Alpa Jani launches marketing consultancy firm 'Ace Connect'

Seasoned tourism marketer Alpa Jani has launched a professional consultancy firm 'Ace Connect' with a vision to offer destinations, hotels and tourism products, a sustainable presence, visibility, and growth in the Indian market. Commenting on the launch, Alpa Jani, CEO & Founder, Ace Connect says, "Reliability, domain experience and repute are key factors for forging new partnerships. We at Ace Connect will work as an extended valued advisor and partner on an operating model that's designed to evolve and reflect the accelerated pace at which the sales and marketing landscape is moving in India."

## Thailand makes vaccine certificate or proof of recovery from Covid mandatory for inbound

Thailand's Ministry of Public Health has announced the new entry measures effective from January 9, 2023. Non-Thai travellers arriving in Thailand must have a fully vaccinated certificate or proof of recovery from COVID in the last months; or a vaccine-exemption letter from a doctor.



Passengers from countries that have requirements that may prevent passengers from going back due to Covid-19 shall be required to have health insurance covering at least USD 10,000 for treatment of Covid-19. Those with business arrangements, including flight crew, and students, may have a letter from the host or other form of insurance to cover such needs.

## Atua Enkop Africa appoints Avenir Research Marketing as India Representative

Atua Enkop Africa Ltd has appointing Avenir Research Marketing to promote its portfolio of luxury camps in the Indian market.

"We have been looking after guests from the World over, including India, for the past 16 years and have provided them with everlasting memories of the quintessential African Safari experience. We believe that in Avenir Research Marketing, we have a partner who is passionate about not only marketing our product offering, but is also committed to providing a great link between the Indian tour operator and us as hospitality providers. We see them as a great link in the B2B sector," Atua Enkop Africa said in a media statement.



## Star Air signs lease for 2 more Embraer E175 jets to boost network

Star Air, the aviation vertical of Sanjay Ghodawat Group, has signed a lease for two more Embraer E175 passenger jets with Nordic Aviation Capital (NAC). These two aircraft are in addition to the two Embraer E175 jet orders signed at the Farnborough International Airshow, UK in August 2022. The first of these four aircraft orders is due to arrive this month.

Shrenik Ghodawat, Director – Star Air said, "As we witness the increase of passengers, Star Air is delighted to announce the expansion of our fleet. The addition of these aircraft will not only address the need for more capacity but also help us with Connecting Real India. The E175 aircraft will not only help us achieve greater productivity and higher utilization but will also strengthen our customer experience."