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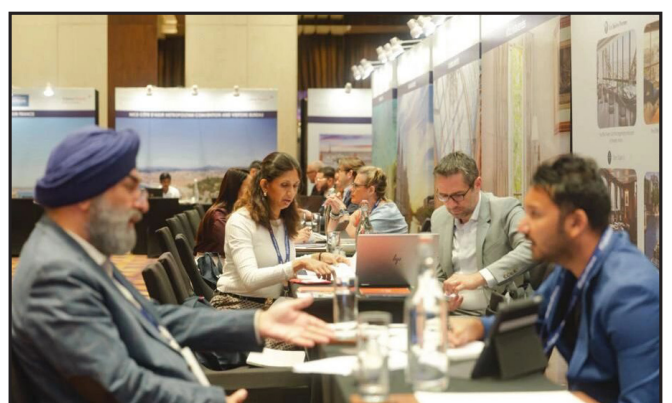
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Explore the *ancient history, wonderful natural scenarios, rich culture & mouth-watering flavours* of Malaysian cuisine!
 Learn about Malaysia and its lesser-known destinations

Atout France organises 5th edition of Explore France in Kochi

Atout France-France Tourism Development Agency organised the 5th edition of its flagship B2B event, Explore France in Kochi last week. The event provided a perfect platform in building successful synergies between French tourism partners and the travel trade fraternity pan India. Over 2 days of interactive exchanges, an approximate of 1500 scheduled meetings took place between buyers and 33 exhibitors reinforcing India's potential as a source market for destination France.



Sheetal Munshaw – Director Atout France India, shared her thoughts, “We’ve had a very satisfying turnout for this edition of our showcase. Both our partners and agents displayed strong levels of motivation and a keen interest in the showcase of destination France to the discerning Indian traveller. India is within the top 15 source markets for France and happy to announce that arrival figures for the first half of the year (mid-June) are at an approximate of 4, 99,000. With the Rugby World Cup underway and the Olympic and Paralympic Games slated to take place in Paris next year, I believe that the interactions between our partners and agents are instrumental to establishing France’s strategic positioning as a preferred tourist destination for this year and the next”.

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PROMPERU conducts maiden two-city roadshow in India; brings in 15 exhibitors

The Commission for the Promotion of Peruvian Exports and Tourism (PROMPERU), the official tourism promotion board of Peru, organised its first-ever roadshow bringing 15 Peruvian companies to India. To bolster tourism promotion endeavour in the vibrant Indian market, PROMPERU is organising a compelling roadshow across two major outbound cities – New Delhi and Mumbai.



Luis Cabello, Commercial Counsellor of PROMPERU in India, said, “We are delighted to bring the essence of Peru to India through this unique roadshow. Our goal is to create a platform where the Indian and Peruvian tourism sectors can thrive together. This event offers a structured format for fruitful discussions, exploring meaningful possibilities, and establishes partnerships. We are committed to empowering Indian travellers with the knowledge they need to make Peru their next dream destination.”

Virgin Atlantic appoints Shivani Singh Deo as Country Manager for India

Virgin Atlantic has appointed Shivani Singh Deo as Country Manager – India. Shivani has represented Virgin Atlantic for the past 8 years in the role of Marketing and Communications Manager.



Prior to Virgin Atlantic, Shivani’s career included international market exposure across industries including retail, media, and lifestyle. Commenting on her appointment, Shivani said, “I am excited to be taking on this new role at Virgin Atlantic and lead the dynamic team

in India. We will continue to champion the needs of the customer and tap the incredible growth opportunities in the Indian market.”

LATAM Airlines records more business from India post-Covid

InterGlobe Air Transport, GSA for the LATAM Airlines Group in India organised a workshop for the travel trade in Mumbai.



Eduardo Patta

Eduardo Patta, Sales Manager, Asia, LATAM Airlines Group, said, “Currently, we sell more inventories in this market when compared with that of the pre-Covid period. However, there are increased possibilities. We truly believe in the potential of India, and the market offers an ocean of opportunities,” he pointed out.

Ajman Tourism bullish on India; conducts three-city event

Ajman Department of Tourism Development (ADTD) completed three-city networking evening series aimed at promoting travel and tourism opportunities in the emirate. The events took place in Bengaluru, Ahmedabad, and Mumbai.



H.E. Mahmood Khaleel Alhashmi, Director General, ADTD, said, “Celebrating the vibrant tapestry of cultures, ADTD extends its heartfelt gratitude to the people of India for the overwhelming success of our recent event. Through this unique cultural exchange, we’ve woven threads of friendship that bind our nations together. We look forward to nurturing this bond further and creating more unforgettable moments in the realm of tourism and hospitality”.